

assessing

By the way, in case this sounds familiar--good. I know I've shared this before in Principals' Council and at Marketing Mentoring schools. I have not forgotten I told you. And I know you are all very smart. But I'm sure you also know the value of occasional reviews of key points--consider this your Cliffs Notes review.

Delegating:

[Redacted text block]

Binder tab:

School size: A

Marketing process step:

- 1) ?
- 2) ?